

BRITISH COLUMBIA CRANBERRY MARKETING COMMISSION

Acreage Registration Policy May 2004

The BC Cranberry Marketing Commission (the "Commission") requires all persons engaged in the production of cranberries to register with the Commission.

"*Engaged in the production of cranberries*" includes all current cranberry production and the intention to plant additional cranberry acreages. "*Registering*" with the Commission includes confirmation of all currently planted cranberry acreages and timely notification of the intention to plant additional cranberry acreages.

Therefore the Commission has adopted the following policy regarding new acreages:

A person intending to plant cranberries shall register those acres with the Commission by December 31st in the year prior to the year of planting. The registration shall include:

- The number of acres intended to be planted;
- The legal description, and street address, of the land on which the cranberry planting is intended;
- Confirmation the applicant owns the land or has a lease on the land for a term of at least five years;
- Confirmation from a designated agency that it will accept the production from the additional acreage;
- In the case of Producer Vendors, a marketing plan, acceptable to the Commission, for the production from the additional acreage; and confirmation the cleaning facilities has, or will have, the capacity to handle the production from the additional acreage.

The Commission will also ask you to confirm later in the year, that your new cranberry acreages were planted successfully, as intended.

All data will be maintained by the Commission and information describing aggregate volumes will be shared with all BC growers and cranberry industry organizations. The Commission may also use the data should it be necessary to institute a volume regulation in the future.

The covering letter includes the Commission's current record of your planted cranberry acreages. Please advise if your actual number is different from the Commission's records. Also enclosed is a form you may use to advise the Commission of your intention to plant additional cranberry acreages.