



*cranberries*

2016 Annual Report  
BC Cranberry Marketing Commission



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# 2016 AGM Minutes

Chair: Jack Brown  
 Commission Members: Todd May, Jack DeWit, Jeff Hamilton, Bob Mitchell  
 Manager: Dianne Driessen  
 Growers & Guests: 25 growers and guests attended  
 Time and Place: 10:00 AM, February 23, 2016 Richmond BC

| Item No. | Item                                     | Discussion  | Decisions  |
|----------|--|---|--|
| 1        | Welcome                                  | Commission Chair, Jack Brown, welcomed growers, agency representatives and special guests.  |  |
| 2        | Minutes of the Feb. 26, 2015 AGM         |   | Motion - That the Minutes be adopted as circulated.<br><br>CARRIED |
| 3        | Reports                                  |   |  |
|          | Report from the Chair                    | Chair, Jack Brown presented his report on the 2015 year.  |  |
|          | Report from the Board                    | Board member Jack DeWit presented the report on behalf of the Board.  |  |
|          | North American Cranberry Industry Report | Board member Jeff Hamilton recently attended a CMC meeting and presented a report on the North American Cranberry Industry.             |  |
|          | Research Report                          | Board member Todd May presented the Research report, including a summary of 2015.   |  |
|          | Consumer Education Report                | Commission contractor Geraldine Auston presented a report on activities undertaken in the Commission's 2015 consumer education program. |  |

| Item No. | Item             | Discussion  | Decisions   |
|----------|------------------|---|---|
|          |                  |   | Motion - That all Reports be received.<br><br>CARRIED   |
| 4        | Financial Report | Agatha Cluff, CA, presented the 2015 audited Financial Statements for the BC Cranberry Marketing Commission and the BC Cranberry Research Society.  | Motions - That the 2015 Financial Statements for the Commission and Society be received.<br><br>CARRIED |
| 5        | Elections        | Jack Brown read a letter forwarded by Independent Elections Officer, Heather Carriere, on behalf of the BC COMB, advising the meeting that as only one nomination was received Jack DeWit was re-elected to the Commission for a further three year term. | Jack DeWit was elected by acclamation for a further three year term.                                    |
| 6        | Other Business   | Pat Tonn, Executive Director of the BC Ag in the Classroom Foundation provided an overview of Foundation programs, focusing on the Take a Bite of BC program.   |   |
| 7        | Adjournment      |   | The Chair adjourned the meeting at 11:15 AM.  |

# From the Chair

Good morning and Thank You for attending this morning.

This past year has seen some changes at the commission. As you may recall, Diane Driessen retired last year and the Commission was very fortunate to be able to hire Heather Carriere as our new manager. Still dealing with staff, last November Geraldine Auston resigned her position as our Communications director. This job has now been assumed by Heather. The one part of Geraldine's job that we haven't filled is that of Crisis management. If required we can call on Geraldine in the interim.

On the production side, last year's crop was the largest crop we have ever harvested. This is a bit of a double edged sword in that we need to increase our yield per acre to provide cranberries for a market that already has too many cranberries. Ocean Spray tells us that they are doing everything they can to move the fruit, let's hope that it works.

I was able to attend on your behalf the COGA sessions, there were two COMB Chairs and Managers meetings as well. During the summer the CHC held their summer meeting here in BC and I was able to attend the day of the field tour. A great opportunity to visit with farmers from all across Canada and discuss the various issues concerning all of us.

The annual meeting with FIRB and the BC Minister of Agriculture took place in March. It is always interesting to listen to the Chairs of the other marketing boards and commission and the issues they have to deal with, most are of a regulatory nature. In July, we were included in a conference call with Minister Letnick in preparation for his attending an Agriculture Minister's meeting held in Calgary.

During the past year the Commission updated our Strategic Plan and our Succession Plan.

We also attended a seminar put on by FIRB to further help us understand and work within the guides of the SAFETI regulation.

As you are aware the commission held another successful Congress last February. This event always provides a new insight into cranberry production. We are strong supporters of Ag in the Classroom which includes "Take a Bite out of BC" program.

Last year the Commission awarded the annual Scholarship to Delaney Duchek of Crescent Island. Congratulations Delaney.

Last year there were three demonstration days held at the Research Farm. The weather co-operated every time and the turnout was great. Thank you to the research committee and the researchers that were able to attend these three events.

The Commission is still looking for a research coordinator. We have had several leads but to this point in time for various reasons none have not worked out. We will continue to look for the right person for the job.

In closing I would like to thank my fellow commissioners and staff for their support and guidance for the past year, it has been my pleasure to have been your chairman for another year.

Respectfully submitted:

Jack Brown, Chair  
BC Cranberry Marketing Commission

# From the Board

Good morning everyone and thank you for attending this Annual General Meeting of the BC Cranberry Marketing Commission. On behalf of the directors, I would like to welcome you here today.

In 2016 we issued 76 grower licenses 6 producer vendor licenses and 4 agency licenses. Registered BC acreage was 6,483 acres and the crop delivery for 2016 was 1,001,116 barrels.

## Grower Programs and Services

The Commission, along with representatives from the Grower's Association, agencies and other industry stakeholders, make up industry Committees. The results of the partnerships within the cranberry industry allow for the planning and delivering of programs and events for growers and others. We are always mindful of our fellow growers and other stakeholders for their continued support and advice. A strong feature is the co-operative nature of the cranberry industry and its willingness to work together. This has greatly assisted in the ability to deliver valuable programs and services.

The 2016 programs and services provided to our growers include:

- Cranberry Congress
- Research Projects
- Cranberry Industry Communications Plan
- Scholarship Program
- National Voluntary Farm-Level Biosecurity Standards
- Young Grower's Forum
- Educational materials for classrooms
- Domestic Promotion
- Quarterly Newsletter
- Resource material for growers

These programs and services are outlined in further detail over the next few pages of this Report.

## Governance

Your Board met 7 times in 2016. The workplan to achieve the goals and measures as outlined in the Strategic Plan is reviewed regularly at Commission meetings.

Commissioners are provided with a Governance Manual which is reviewed and updated as required. Directors and staff participate in ongoing educational programs sponsored by the Centre for Organizational Governance in Agriculture (COGA) and attend meetings with the BC Council of Marketing Boards and the BC Farm Industry Review Board.

In 2016, the Commission worked with Casey Langbroek of Catapult Business Coaching to develop a Strategic Plan for 2016-2018. A copy has been placed on the BC Cranberry Commission website.

On behalf of my fellow directors, we would like to thank the many people and organizations who have supported and helped us throughout the year including

- Agriculture and Agri-Food Canada
- BC Ministry of Agriculture
- Investment Agriculture Foundation of BC
- BC Farm Industry Review Board
- BC Council of Marketing Boards
- BC Cranberry Growers Association
- BC Cranberry Research Society.

A special thanks to our agencies, producer vendors and growers for your continued support of the objectives your board tries to meet.

Respectfully submitted:

Jack DeWit, on behalf of the  
BC Cranberry Marketing Commission

## Board Structure

The Commission is currently comprised of Jack Brown, Chair appointed by the Lieutenant Governor in Council, Jeff Hamilton, Todd May and Jack DeWit, elected members who are registered growers and Bob Mitchell, non-grower, appointed by the Commission.

### Commission Member Terms

| Board Member  | Position                  | Term Start    | Term End      |
|---------------|---------------------------|---------------|---------------|
| Jack Brown    | Chair (Cabinet Appointed) | March 8, 2012 | March 8, 2018 |
| Todd May      | Elected Member            | February 2014 | February 2017 |
| Jeff Hamilton | Elected Member            | February 2015 | February 2018 |
| Bob Mitchell  | Appointed Member          | January 2016  | January 2019  |
| Jack DeWit    | Elected Member            | February 2016 | February 2019 |

The term for office is three years and the three elected members' terms are staggered. The BC Council of Marketing Boards acts as the Commission's Independent Elections Officer.

The BC Cranberry Election and Appointment Rules and Procedures were reviewed this year. BC FIRB approval was received for the revised election rules and procedures following this scheduled three-year review.

## Chair and Board Evaluation

The Commission completed a Chair and Board evaluation through the services of the BC Council of Marketing Boards. Compilation of these evaluations was forwarded to the BC Farm Industry Review Board.

## Training

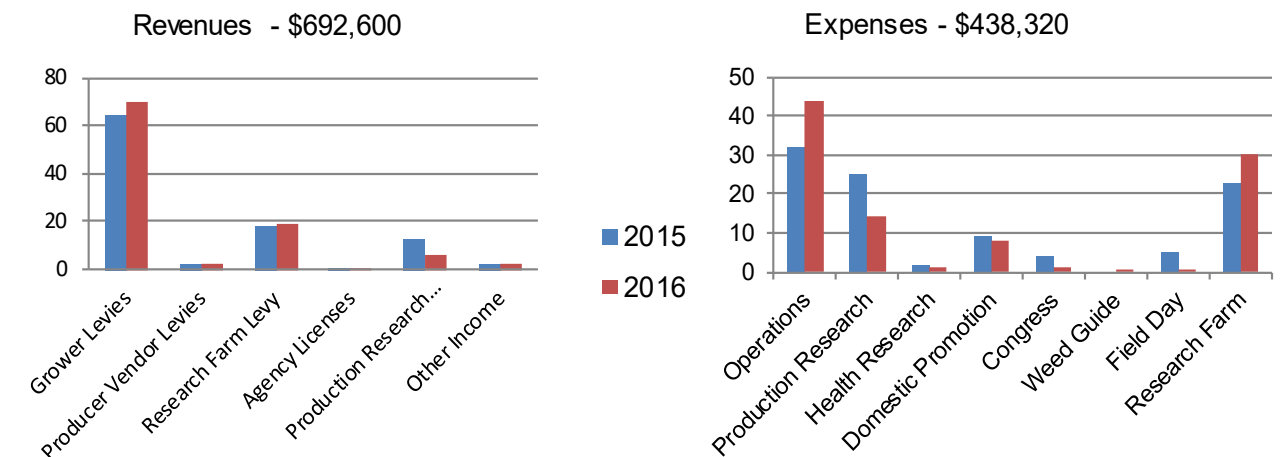
Directors and staff participated in ongoing educational programs sponsored by the Centre for Organizational Governance in Agriculture (COGA) and attended meetings with the BC Council of Marketing Boards and the BC Farm Industry Review Board.

## Financial Accountability

### 1. Levy collection:

Levy collection is done as per the General Orders of the Commission. These Orders are included on the website. Licensed agencies submit these levies on behalf of growers. Producer vendors remit levies directly to the Commission. Regular levies are used to fund Commission activities and general operations. Current levy rate is \$0.0048 per pound. Levy rates are reviewed annually and are determined by historical costs and revenues along with projected costs and revenues.

The Financial Statements, included in this Report, will include the details of levy income and distribution. The chart below illustrates the percentage of levies used on various budget items.



### 2. Agreement between the BC Cranberry Research Society and the Commission:

The Commission and the BC Cranberry Research Society continues the requirement of the Society providing to the Commission:

- (i) Annual budget for funding required for the operations of the BC Cranberry Research Farm.
- (ii) Acknowledgment that funding forwarded to the Society from the Commission will be used only for the purpose(s) of the Society which includes:
  - To research the growing and farming of cranberries;
  - To operate as a cranberry research farm;
  - To perform such other lawful things as are incidental, necessary or conducive to the above purposes
- (iii) Minutes of Society meetings
- (iv) Quarterly and annual financial statements

# Activities Committees Events

## Key Advisory Committee Activities

### Research Committee

This Committee is tasked with the responsibility of setting practical research priorities and reviewing and prioritizing research projects submitted. In February the Research Committee received, reviewed and approved projects for full or partial funding to the Commission. The research projects included:

- Characterization of Cranberry Decline in BC Cranberry Beds  
- Dr. R. Harbut
- Assessment of New Pest Management Tools that Address Priority Needs of the BC Cranberry Industry  
- Dr. K. Patten
- Surveillance of Cranberry Fruit Rot Pathogens  
- Dr. S. Sabaratnam
- Evaluating Varietal Performance at the BC Cranberry Research  
- Dr. R. Prasad

The Committee met again in December to review and accept the research project reports. As well, the Committee reviewed research priorities and the application format and procedures for 2017.

## Research Committee BC Cranberry Congress Planning Committee Scholarship Review Committee



Speakers and Topics included:

- Evaluating Variety Performance at the Cranberry Research Farm  
- Dr. R. Prasad, Dr. K. Patten, H. von Dokkumburg, T. Bence
- Cranberry Pollination – What the Vines Need and What the Bees Provide  
- Dan Schiffhauer, Ocean Spray
- Demonstration Bumble Bee Garden (Year 2)  
- Dr. Renee Prasad, University of the Fraser Valley
- Status Update on Pesticides, Registrations and other CI Activities  
- John Wilson, Cranberry Institute
- Evaluation of Fungal Populations as it Relates to Fruit Rot Incidence in BC 2014-15  
- Dr. Frank L. Caruso, Emeritus UMass Cranberry Station, WSU
- Cranberry Fruit Rot Pathogens & Their Distribution in the Fraser Valley  
- B. Wood, K. Nabetani, S. Sabaratnam, Abbotsford Agriculture Centre, BCMA
- Characterization of Cranberry Field Decline in BC Cranberry Beds  
- R. Harbut (KPU), L. Lavkulich (UBC), P. Oudemans (Rutgers)
- Solving Problems in Cranberry Production Often Requires Very Small Changes  
- Peter V. Oudemans, Rutgers
- Assessment of New Pest Management Tools that Address Priority Needs of the BC Cranberry Industry  
- Dr. K. Patten, WSU
- BC Integrated Pest Management Guide for Cranberries in Western Canada  
- Dr. S. Fitzpatrick, AAFC

### BC Cranberry Congress Planning Committee

On February 2, 2016 this Committee hosted the BC Cranberry Congress. This was the 10th Congress and was well attended by growers and others.

### Scholarship Review Committee

The Committee met to review all applications received for the 2015 Scholarship grant. Directors agreed to the Committee's recommendation that a full scholarship be awarded in 2016 to Delaney Duchek. Delaney is a 6th generation farmer currently living and working on Fraserland Farms.



# Activities

# Committees

# Events

Young Growers Committee  
Communications Committee

Newsletter  
Industry Partners

## Young Growers Committee

The cranberry industry in BC is fortunate that it is multi-generational with a strong contingent of keen young growers. A Forum held on January 20th in effort to continue to encourage the coming generation of growers to be strong leaders and advocates for the industry and provided an opportunity for networking among like-minded young growers.

Speakers and topics included:

- Leadership: What is Leadership? Why does agriculture matter? What can you as a young grower do to contribute to the industry or agriculture as a whole?  
- Jillian Robbins, BC Young Farmers
- How to Deal with Urban/Rural Conflicts  
- Orlando Schmidt, BC Ministry of Agriculture
- Regulated Marketing: Focusing on Outcomes that Matter through SAFETI  
- Jim Collins, BC Farm Industry Review Board
- Inter-Generational Farm Transfers - Major Tax Issues to Consider

## Communications Committee

This Committee met in 2016 to review and update the Communications and Crisis Management Plan. This comprehensive plan covers internal and external communications and is an important tool in ensuring that we are not only connected as an industry, but also to be sure the public has current and correct information on the BC cranberry industry.

Towards the end of 2016, the consultant for the Commission that managed the crisis management plan relocated. However they will remain an integral part of managing any potential crisis for the industry if the need should arise.

## Newsletter

The Commission communicates with industry partners via the quarterly Newsletter. The Newsletter contains reports, industry events and updates and information about programs that growers may be interested in learning more about.

Past Newsletters can be accessed on the Commission's website.

## Industry Partners

The Commission's directors participate and attend meetings with:

*Canadian Horticultural Council: The CHC represents producers across Canada primarily involved in the production and packing of over 100 fruit and vegetable crops. As the voice of horticulture in Ottawa, the CHC represents members on key issues such as crop protection, access to a consistent supply of farm labour, food safety and traceability, fair access to markets, research and innovation and government programs to ensure for a more innovative, profitable and sustainable horticultural industry for future generations.*

*US Cranberry Institute: The Cranberry Institute is dedicated to supporting research and increasing awareness about the health benefits of the cranberry. Founded in 1951, they work to further the success of cranberry growers and the industry in the Americas through health, agricultural and environmental stewardship research as well as cranberry promotion and education. The Cranberry Institute's Board of Directors consists of nine members representing their respective handlers and/or processors.*

*US Cranberry Marketing Committee: The Cranberry Marketing Committee (CMC) was established as a Federal Marketing Order in 1962 to ensure a stable, orderly supply of good quality product. The Marketing Order has been amended several times since its inception to expand the CMC's ability to expand market development projects in domestic and international markets.*





# Reaching Out

## BC Ag in the Classroom and Take a Bite of BC

BCAg in the Classroom Foundation is an organization that works with educators through various programs to bring BC's agriculture to students. Students learn about where their food comes from, how to grow their own food and why farms and agriculture play such an important role in our society.

Take a Bite of BC program is a program that increases awareness and exposure of BC products, including cranberries, to over 7,200 Culinary Arts Students learning to cook in a commercial kitchen in 35 secondary schools. 14 cases of cranberries were delivered in 2009; in 2016 that number was 60 cases. With this program, students gain an appreciation of the value of local farms and farmland to their communities, the economy and to their environment. Our thanks to Ocean Spray for providing the cranberries to these schools.



*"Thomas Haney students were again impressed by the generosity of BC farmers! Students researched the uses of each item and learned of its versatility!"*

*Chef Brian Smith*

Many Thanks to the BC Cranberry Marketing Commission, the BC Cranberry Growers Association and Ocean Spray





## The Goodness of Cranberries: No Math Required

Noting that consumers are being bombarded by mixed messages on the food they eat, we worked with Patricia Chuey to develop a piece that would talk practically about food quality.

With fruits and vegetables, bright or rich naturally-occurring colours are one sign of terrific quality. Cranberries are a perfect jewel-toned example.

Fresh or frozen is also a great sign of quality. Minimal processing such as naturally drying a fruit like cranberries versus making a simulated fruit-flavoured candy is another example.

Although reading ingredient lists on food labels is valuable to confirm what the product is made of, only referring to the numbers on the Nutrition Facts table can be misleading.

For example, many candies have zero grams of fat or salt which appears good, yet they also lack nutrients and fibre - not good.

| Sweet, Chewy Snack      | Calories | Sugar (g) | Fibre (g) |
|-------------------------|----------|-----------|-----------|
| 1 chocolate bar         | 250-400  | 25-45     | 0         |
| ¼ cup jelly beans       | 400      | 80        | 0         |
| ¼ cup chocolate chips   | 320      | 36        | 0         |
| ¼ cup raisins           | 130      | 24        | 1         |
| ¼ cup dried cranberries | 130      | 29        | 3         |

Sweetened cranberry products make a very nutritious choice while adding variety to the diet. They can be enjoyed while also meeting the expert recommendation to keep daily sugar intake below 10% of total calories.

## New Recipe Development

We worked with Patricia Chuey, RDN to create recipes that were more health conscious, and incorporated whole or dried cranberries in unique ways.

- Flourless Cranberry Black Bean Brownies
- Marbled Coconut Cranberry Creamsicles
- Honey Roasted Cranberry Orange Compote



## Dietiticians of Canada Annual Conference

Over 500 Registered Dietitians from across Canada attended the 2016 National Conference in Winnipeg.

Cranberries are a well-loved product by Dietitians and they are as interested about the harvest as they are about the nutritional benefits that cranberries provide.



## Social Media

Our Twitter and Facebook presence continues to grow. We are working on ensuring that there are daily tweets and/or Facebook posts. Our followers include farms, agricultural organizations, restaurants, chefs, bloggers, and more.





# Cranberry Research Projects



**The BC Cranberry Industry** has a well established, producer-orientated process to identify issues that are limiting production and then to financially support projects that will deliver information, techniques and tools required by growers to address those limitations.

Research priorities are established each year based upon what is actually happening on BC cranberry farms. Those priorities are then segmented into High, Medium and Longer Term and circulated to cranberry researchers across North America with an invitation to address the problems.

In 2016, research projects that were recommended from the Research Committee and were approved for full or partial funding included:

- Understanding Population Increase by Cranberry Tipworm in BC
  - Dr. S. Fitzpatrick
- Characterization of Cranberry Decline in BC Cranberry Beds
  - Dr. R. Harbut
- Assessment of New Pest Management Tools that Address Priority Needs of the BC Cranberry Industry
  - Dr. K. Patten
- Evaluating Varietal Performance at the BC Cranberry Research Farm
  - Dr. R. Prasad, H. Meberg

As well, Dr. S. Sabaratnam continues a project, Surveillance of Cranberry Fruit Rot Pathogens.

Researchers are required to submit timely reports of the results achieved by the project. Those reports are reviewed by the Committee who may request clarification or further information.

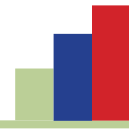
Reports of Project results are then presented to growers at the Cranberry Congress, via Newsletters and on the website.

Our thanks to Investment Agriculture of BC, Agriculture and Agri-Food Canada and Ocean Spray for their financial support of these research projects.

Respectfully submitted,  
Todd May



# Statistics



## BC

| Year | Growers | Producer Vendors | Agencies |
|------|---------|------------------|----------|
| 2016 | 76      | 6                | 4        |
| 2015 | 72      | 6                | 4        |
| 2014 | 72      | 6                | 4        |
| 2013 | 72      | 7                | 4        |
| 2012 | 73      | 8                | 4        |
| 2011 | 72      | 7                | 4        |

## BC

| Year | Production (barrels) | Acreage |
|------|----------------------|---------|
| 2016 | 1,001,116            | 6,483   |
| 2015 | 988,803              | 6,483   |
| 2014 | 837,538              | 6,541   |
| 2013 | 941,277              | 6,566   |
| 2012 | 944,051              | 6,539   |
| 2011 | 607,520              | 6,505   |

## US

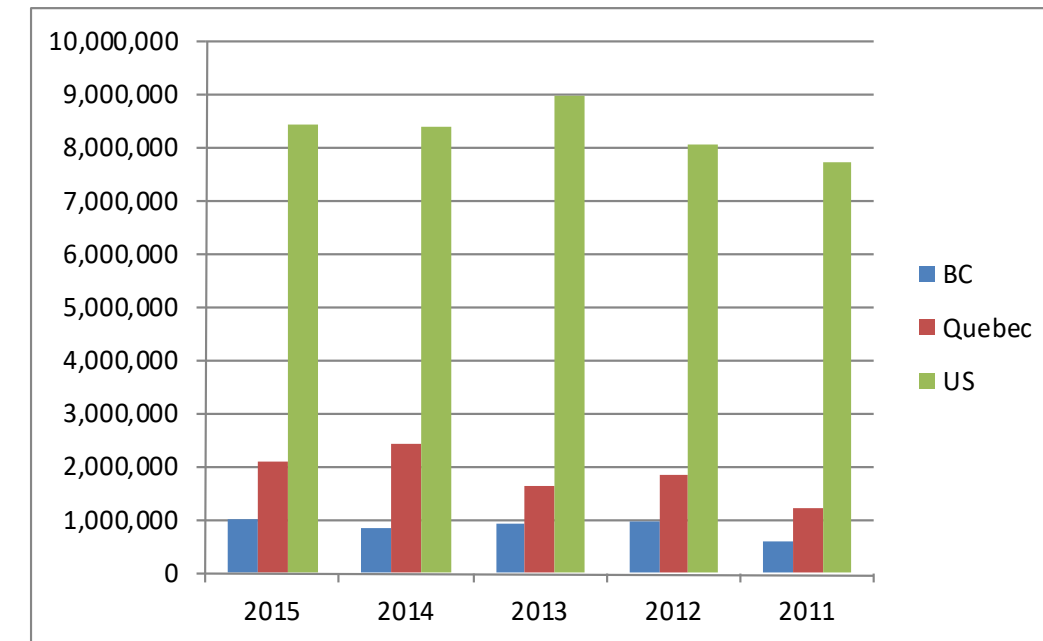
| Year | Production (barrels) | Acreage |
|------|----------------------|---------|
| 2016 |                      |         |
| 2015 | 8,412,700            | *40,600 |
| 2014 | 8,400,000            | 40,600  |
| 2013 | 8,957,400            | 42,000  |
| 2012 | 8,045,000            | 40,300  |
| 2011 | 7,713,700            | 38,500  |

\*estimated

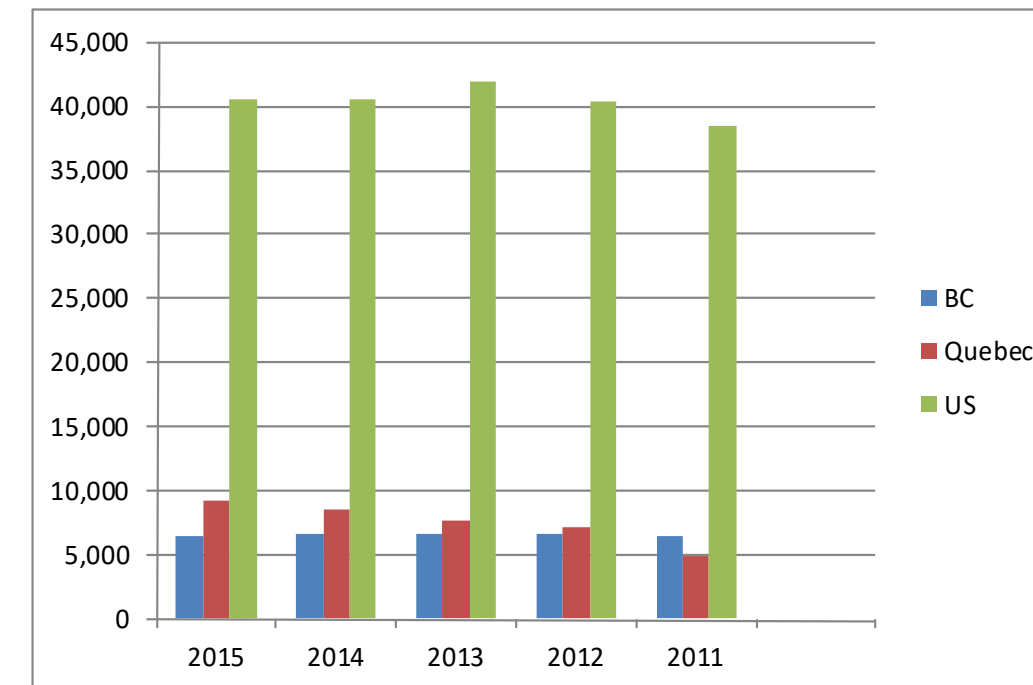
## QUEBEC

| Year | Production (barrels) | Acreage | Growers |
|------|----------------------|---------|---------|
| 2016 |                      |         |         |
| 2015 | 2,085,387            | 9,247   | 82      |
| 2014 | 2,410,472            | 8,516   | 84      |
| 2013 | 1,621,764            | 7,657   | 81      |
| 2012 | 1,854,680            | 7,070   | 80      |
| 2011 | 1,193,306            | 5,880   | 76      |

## Barrels



## Acreage







# Website stats

Sharon Goatley

## bccranberries.com

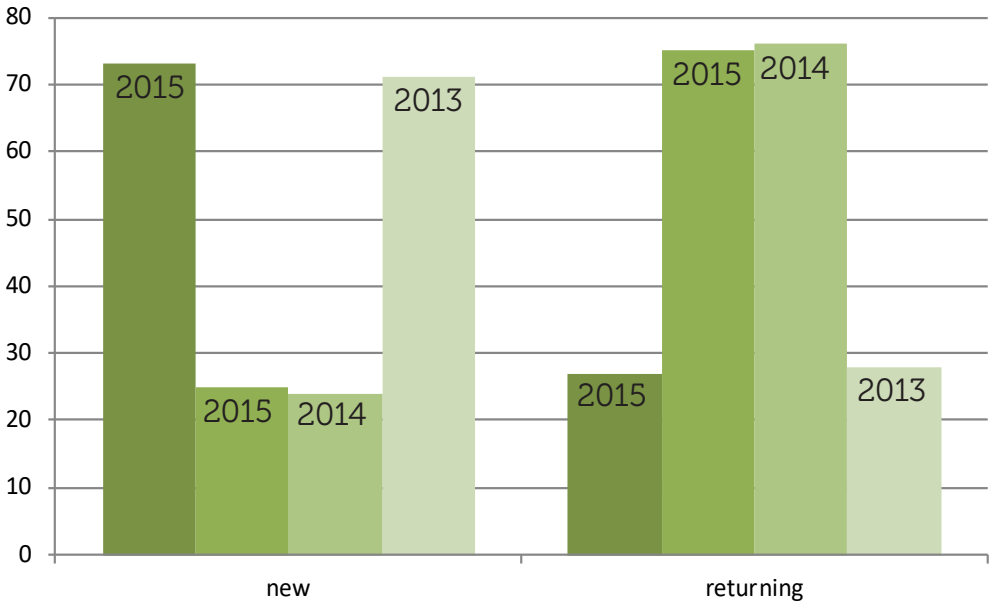
As you can see by the table below, in 2016 we continued a steady increase in visits to various pages ("page views"). 2013 represented a major update to the website and the returning visits indicate that we are providing relevant information to both growers, consumers and educators.

It is important to note that, in this world of software programs that visit websites for various reasons good and bad, it's always difficult to decipher the data we collect on site visitors. Of the numbers in the table I believe about 1/2 were "true" visitors.

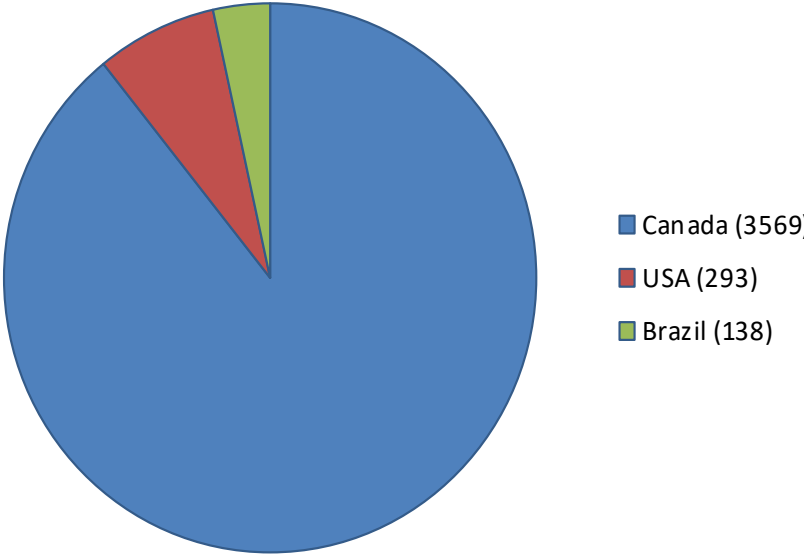
|      |        |
|------|--------|
| 2013 | 9,686  |
| 2014 | 10,531 |
| 2015 | 11,191 |
| 2016 | 11,919 |

In 2016 there was a drop in returning visitors generally and an increase in new visitors. The increase is reflected in the consumer and educational/kids areas of the site.

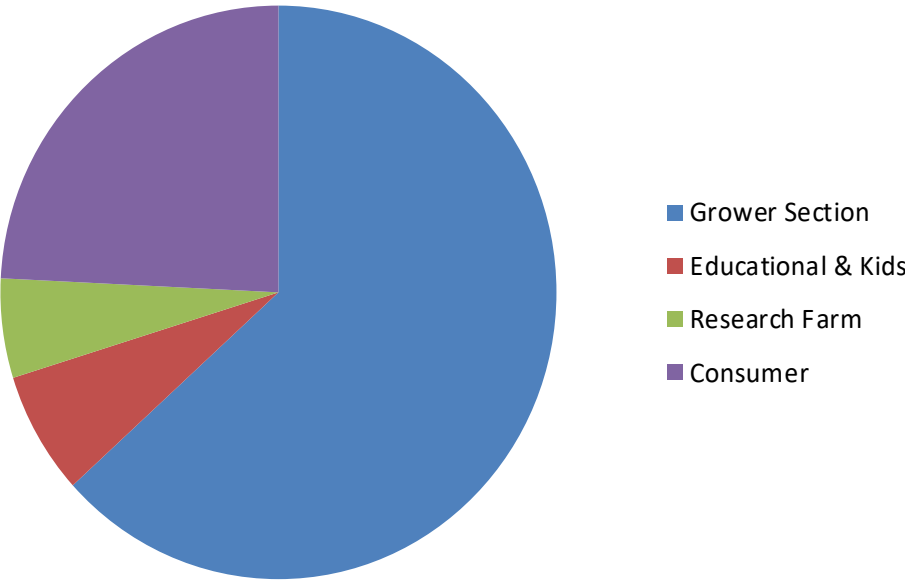
% New vs Returning Sessions



2016 Origination of Visitors by Country



2015 - Visits to Major Website Areas



# BCCMC Financials

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**BRITISH COLUMBIA CRANBERRY MARKETING COMMISSION**  
**Financial Statements**  
**Year Ended December 31, 2016**

**BRITISH COLUMBIA CRANBERRY MARKETING COMMISSION**  
**Index to Financial Statements**  
**Year Ended December 31, 2016**

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**INDEPENDENT AUDITOR'S REPORT**

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To the Members of British Columbia Cranberry Marketing Commission

I have audited the accompanying financial statements of British Columbia Cranberry Marketing Commission, which comprise the statements of financial position as at December 31, 2016 and December 31, 2015 and the statements of revenue and expenses, changes in net assets and cash flow for the years ended December 31, 2016 and December 31, 2015, and a summary of significant accounting policies and other explanatory information.

**Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

**Auditor's Responsibility**

My responsibility is to express an opinion on these financial statements based on my audits. I conducted my audits in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained in my audits is sufficient and appropriate to provide a basis for my audit opinion.

**Opinion**

In my opinion, the financial statements present fairly, in all material respects, the financial position of British Columbia Cranberry Marketing Commission as at December 31, 2016 and December 31, 2015 and the results of its operations and its cash flow for the years then ended in accordance with Canadian accounting standards for not-for-profit organizations.

**Report on legal and other regulatory requirements**

As required by the Society Act of British Columbia, I report that, in my opinion, the accounting principles in Canadian accounting standards for not-for-profit organizations have been applied on a consistent basis with that of the preceding period.

Surrey, British Columbia  
February 8, 2017

*Agatha Cluff Inc.*  
CHARTERED PROFESSIONAL ACCOUNTANT

BRITISH COLUMBIA CRANBERRY MARKETING COMMISSION

Statement of Financial Position

December 31, 2016

|                                   | 2016              | 2015              |
|-----------------------------------|-------------------|-------------------|
| <b>ASSETS</b>                     |                   |                   |
| <b>CURRENT</b>                    |                   |                   |
| Cash                              | \$ 59,570         | \$ 74,626         |
| Term deposits (Note 3)            | 607,052           | 343,245           |
| Accounts receivable               | 5,570             | 3,838             |
|                                   | <u>\$ 672,192</u> | <u>\$ 421,709</u> |
| <b>LIABILITIES AND NET ASSETS</b> |                   |                   |
| <b>CURRENT</b>                    |                   |                   |
| Accounts payable and accruals     | \$ 3,748          | \$ 4,576          |
| Goods and services tax payable    | 4,203             | 2,431             |
| Deferred revenue                  | -                 | 4,741             |
|                                   | <u>7,951</u>      | <u>11,748</u>     |
| <b>NET ASSETS</b>                 |                   |                   |
| General fund                      | 664,241           | 409,961           |
|                                   | <u>\$ 672,192</u> | <u>\$ 421,709</u> |

ON BEHALF OF THE BOARD

\_\_\_\_\_  
Director

\_\_\_\_\_  
Director

See notes to financial statements

BRITISH COLUMBIA CRANBERRY MARKETING COMMISSION

Statement of Revenue and Expenses

Year Ended December 31, 2016

|  | 2016              | 2015              |
|--|-------------------|-------------------|
| <b>REVENUE</b>                               |                   |                   |
| Levies and licences                          | \$ 505,712        | \$ 374,968        |
| Base Levy - Research Society                 | 132,182           | 101,150           |
| Research Grant - Ocean Spray                 | -                 | 46,280            |
| Production Research Grant - IAF              | 15,845            | 13,608            |
| Interest and other income                    | 8,392             | 7,612             |
| Production Research Grant - LMHIA            | 25,474            | 14,281            |
| Event sponsorship                            | -                 | 2,116             |
| Administration income                        | -                 | 500               |
| Sundry income                                | 480               | 90                |
| Grower programs income                       | 4,515             | -                 |
|  | <u>692,600</u>    | <u>560,605</u>    |
| <b>EXPENSES</b>                              |                   |                   |
| Administration fees                          | 75,265            | 64,500            |
| Association dues                             | 18,429            | 9,291             |
| Communications                               | 3,417             | 6,464             |
| Governance                                   | 75,919            | 46,691            |
| Grants                                       | 6,500             | 5,350             |
| Interest, bank charges and foreign exchange  | 2,854             | (815)             |
| Office                                       | 5,159             | 2,536             |
| Professional fees                            | 3,900             | 3,500             |
|  | <u>191,443</u>    | <u>137,517</u>    |
| <b>OTHER (INCOME) EXPENSES</b>               |                   |                   |
| IAF grant for BC Cranberry Research Centre   | -                 | (49,950)          |
| IAF grant for BC Cranberry Research Centre   | -                 | 49,950            |
| Grant to BC Cranberry Research Centre        | 132,182           | 101,150           |
| Development and production expenses (Note 4) | 114,695           | 197,347           |
|  | <u>246,877</u>    | <u>298,497</u>    |
| <b>EXCESS OF REVENUE OVER EXPENSES</b>       | <u>\$ 254,280</u> | <u>\$ 124,591</u> |

See notes to financial statements



**BRITISH COLUMBIA CRANBERRY MARKETING COMMISSION**

**Statement of Changes in Net Assets**

Year Ended December 31, 2016

|                                       | 2016              | 2015              |
|---------------------------------------|-------------------|-------------------|
| <b>NET ASSETS - BEGINNING OF YEAR</b> | \$ 409,961        | \$ 285,370        |
| Excess of revenue over expenses       | <u>254,280</u>    | 124,591           |
| <b>NET ASSETS - END OF YEAR</b>       | <u>\$ 664,241</u> | <u>\$ 409,961</u> |

See notes to financial statements

**BRITISH COLUMBIA CRANBERRY MARKETING COMMISSION**

**Statement of Cash Flow**

Year Ended December 31, 2016

|   | 2016             | 2015             |
|---|------------------|------------------|
| <b>OPERATING ACTIVITIES</b>             |                  |                  |
| Excess of revenue over expenses         | \$ 254,280       | \$ 124,591       |
| Changes in non-cash working capital:    |                  |                  |
| Accounts receivable                     | (1,732)          | (67)             |
| Accounts payable and accruals           | (828)            | 1,076            |
| Deferred revenue                        | (4,741)          | 4,741            |
| Prepaid expenses                        | -                | 5,851            |
| Goods and services tax payable          | <u>1,772</u>     | <u>1,089</u>     |
|   | <u>(5,529)</u>   | 12,690           |
| Cash flow from operating activities     | <u>248,751</u>   | <u>137,281</u>   |
| <b>INVESTING ACTIVITY</b>               |                  |                  |
| Term deposits                           | <u>(263,807)</u> | (69,079)         |
| <b>INCREASE (DECREASE) IN CASH FLOW</b> | <u>(15,056)</u>  | 68,202           |
| Cash - beginning of year                | <u>74,626</u>    | 6,424            |
| <b>CASH - END OF YEAR</b>               | <u>\$ 59,570</u> | <u>\$ 74,626</u> |

See notes to financial statements

**BRITISH COLUMBIA CRANBERRY MARKETING COMMISSION**

**Notes to Financial Statements  
Year Ended December 31, 2016**

1. DESCRIPTION OF OPERATIONS

The Commission is established under the Natural Products Marketing (BC) Act for the purpose of regulation, marketing and promotion of the BC cranberry industry.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNFPO).

Cash and cash equivalents

Cash and cash equivalents consist primarily of cash and cashable term deposits. Because of the liquidity of these investments, their carrying amount approximates fair value.

Deferred revenue

Unearned income represents growers levies received in advance.

Revenue recognition

The Commission follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenues in the year in which related expenses are incurred. Unrestricted contributions such as dues and grants are recognized as revenues when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Government grants

Government grants are recorded when there is a reasonable assurance that the Commission had complied with and will continue to comply with, all the necessary conditions to obtain the grants.

Foreign currency translation

Accounts in foreign currencies have been translated into Canadian dollars using the temporal method. Under this method, monetary assets and liabilities have been translated at the year end exchange rate. Non-monetary assets have been translated at the rate of exchange prevailing at the date of transaction. Revenues and expenses have been translated at the average rates of exchange during the year, except for amortization, which has been translated at the same rate as the related assets.

Foreign exchange gains and losses on monetary assets and liabilities are included in the determination of earnings.

*(continues)*

**BRITISH COLUMBIA CRANBERRY MARKETING COMMISSION**

**Notes to Financial Statements  
Year Ended December 31, 2016**

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

Measurement uncertainty

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

3. TERM DEPOSITS

|                    | 2016       | 2015       |
|--------------------|------------|------------|
| Term deposits held | \$ 607,052 | \$ 343,245 |

The term deposits are held by Envision Credit Union. The term accrues interest at 0.70% to 1.70% annually as of December 31, 2016, with a maturity dates ranging from February 11, 2017 to February 11, 2019.

4. OTHER INCOME AND EXPENSES

Development and production expenses

|                     | 2016              | 2015           |
|---------------------|-------------------|----------------|
| Production research | \$ 61,100         | \$ 110,753     |
| Domestic promotion  | 36,177            | 37,984         |
| Congress            | 5,728             | 17,143         |
| Health Research     | 4,944             | 7,500          |
| Grower programs     | 3,134             | 372            |
| Field Day           | 2,119             | 23,595         |
| Weed Guide expense  | 1,493             | -              |
|                     | <b>\$ 114,695</b> | <b>197,347</b> |

5. RELATED PARTY TRANSACTIONS

During the year the Commission gave a grant of \$132,182 (2015 - \$101,150) to the BC Cranberry Research Society (BCCRC). The organizations have members in common. These are measured at the exchange amount which approximates fair value.



**BRITISH COLUMBIA CRANBERRY MARKETING COMMISSION**

**Notes to Financial Statements**

**Year Ended December 31, 2016**

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6. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT

Credit Risk

Credit risk arises from the potential that a counter party will fail to perform its obligations. The Commission is exposed to credit risk from customers. An allowance for doubtful accounts is established based upon factors surrounding the credit risk of specific accounts, historical trends and other information. The Commission's accounts receivable historically consists of government funding for specific programs and accrued interest on cashable term deposits, and poses minimal collections risk.

Interest Rate Risk

Interest rate risk is the risk that the value of the financial instrument might be adversely affected by a change in interest rates. The Commission is exposed to interest rate risk primarily through term deposits held.

Currency Risk

Currency risk is the risk to the Commission's earnings that arise from fluctuations of foreign exchange rates and the degree of volatility of these rates. The Commission holds \$42,197 US (\$56,544 Canadian) Funds at December 31, 2016.

Fair Value

The Commission's carrying value of cash, term deposits, accounts receivable, and accounts payable and accruals approximates its fair value due to the immediate or short term maturity of these instruments.

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7. ECONOMIC DEPENDENCE

The Commission receives approximately 95% of its growers' dues from one customer. Should this customer substantially change its dealings with the Commission, management is of the opinion that this change would affect operations and programs provided.

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# BCCRS Financials

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**B.C. CRANBERRY RESEARCH SOCIETY**  
**Financial Statements**  
**Year Ended December 31, 2016**

**B.C. CRANBERRY RESEARCH SOCIETY**  
**Index to Financial Statements**  
**Year Ended December 31, 2016**

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**INDEPENDENT AUDITOR'S REPORT**

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To the Members of B.C. Cranberry Research Society

I have audited the accompanying financial statements of B.C. Cranberry Research Society, which comprise the statements of financial position as at December 31, 2016 and December 31, 2015 and the statements of revenue and expenses, changes in net assets and cash flows for the years ended December 31, 2016 and December 31, 2015, and a summary of significant accounting policies and other explanatory information.

**Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

**Auditor's Responsibility**

My responsibility is to express an opinion on these financial statements based on my audits. I conducted my audits in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained in my audits is sufficient and appropriate to provide a basis for my audit opinion.

Independent Auditor's Report to the Members of B.C. Cranberry Research Society *(continued)*

**Opinion**

In my opinion, the financial statements present fairly, in all material respects, the financial position of B.C. Cranberry Research Society as at December 31, 2016 and December 31, 2015 and the results of its operations and its cash flows for the years then ended in accordance with Canadian accounting standards for not-for-profit organizations.

**Report on Other Legal and Regulatory Requirements**

As required by the Society Act of British Columbia, we report that, in our opinion, the accounting principles in Canadian Accounting Standards for not-for-profit organizations have been applied on a consistent basis with that of the preceding year.

Surrey, British Columbia  
February 8, 2017

*Agatha Cluff Inc.*  
CHARTERED PROFESSIONAL ACCOUNTANT

**B.C. CRANBERRY RESEARCH SOCIETY**  
**Statement of Financial Position**  
**December 31, 2016**

|                                    | 2016                       | 2015              |
|------------------------------------|----------------------------|-------------------|
| <b>ASSETS</b>                      |                            |                   |
| <b>CURRENT</b>                     |                            |                   |
| Cash                               | \$ 14,837                  | \$ 38,400         |
| Term deposits (Note 3)             | 201,203                    | 100,000           |
| Interest receivable                | 1,094                      | 487               |
| Goods and services tax recoverable | -                          | 313               |
|                                    | <u>217,134</u>             | 139,200           |
| <b>CAPITAL ASSETS (Note 4)</b>     | <u>826,095</u>             | 813,190           |
|                                    | <u><b>\$ 1,043,229</b></u> | <u>\$ 952,390</u> |
| <b>LIABILITIES AND NET ASSETS</b>  |                            |                   |
| <b>CURRENT</b>                     |                            |                   |
| Accounts payable                   | \$ 3,749                   | \$ 3,502          |
| Goods and services tax payable     | 1,232                      | -                 |
|                                    | <u>4,981</u>               | 3,502             |
| <b>DEFERRED INCOME</b>             | <u>-</u>                   | 171               |
|                                    | <u>4,981</u>               | 3,673             |
| <b>NET ASSETS</b>                  |                            |                   |
| General fund                       | <u>1,038,248</u>           | 948,717           |
|                                    | <u><b>\$ 1,043,229</b></u> | <u>\$ 952,390</u> |

ON BEHALF OF THE BOARD

\_\_\_\_\_  
Director  
\_\_\_\_\_  
Director

See notes to financial statements

**B.C. CRANBERRY RESEARCH SOCIETY**  
**Statement of Revenue and Expenses**  
**Year Ended December 31, 2016**

|  | 2016                    | 2015             |
|--|-------------------------|------------------|
| <b>REVENUE</b>   |                         |                  |
| Grant - BCCMC  | \$ 132,182              | \$ 101,150       |
| IAF funds  | 8,704                   | 49,950           |
| Interest income  | 1,850                   | 2,612            |
| Fruit sales  | 25,041                  | 5,617            |
|  | <u>167,777</u>          | 159,329          |
| <b>EXPENSES</b>  |                         |                  |
| Administration and services                            | -                       | 14,655           |
| Amortization   | 14,791                  | 13,011           |
| Audit fees   | 3,900                   | 3,500            |
| Consulting - Industry Experts                          | 1,915                   | -                |
| Delivery, freight and express                          | 2,406                   | 517              |
| Gateway Project expenses                               | -                       | 1,712            |
| Insurance  | 3,659                   | 3,612            |
| Interest and bank charges                              | (2)                     | 7                |
| Legal fees   | 185                     | 35               |
| Memberships  | 76                      | -                |
| Property taxes   | 1,648                   | 1,560            |
| Reporting  | -                       | 1,112            |
|  | <u>28,578</u>           | 39,721           |
| <b>EXCESS OF REVENUE OVER EXPENSES FROM OPERATIONS</b> | <u>139,199</u>          | 119,608          |
| <b>FARM OPERATIONS</b>                                 |                         |                  |
| Demonstration  | (14,494)                | (3,758)          |
| Fertilizer   | (1,920)                 | (7,406)          |
| Field planting   | -                       | (9,900)          |
| Freight  | (11,122)                | -                |
| Irrigation   | (6,203)                 | (26,348)         |
| Monitoring   | (8,028)                 | (8,899)          |
| Pest Control   | (449)                   | (505)            |
| Plants   | -                       | (5,955)          |
| Weed control   | (7,452)                 | (6,530)          |
|  | <u>49,668</u>           | 69,301           |
| <b>EXCESS OF REVENUE OVER EXPENSES</b>                 | <u><b>\$ 89,531</b></u> | <u>\$ 50,307</u> |

See notes to financial statements



**B.C. CRANBERRY RESEARCH SOCIETY**  
**Statement of Changes in Net Assets**  
**Year Ended December 31, 2016**

|                                       | 2016                | 2015              |
|---------------------------------------|---------------------|-------------------|
| <b>NET ASSETS - BEGINNING OF YEAR</b> | \$ 948,717          | \$ 898,410        |
| Excess of revenue over expenses       | <u>89,531</u>       | <u>50,307</u>     |
| <b>NET ASSETS - END OF YEAR</b>       | <u>\$ 1,038,248</u> | <u>\$ 948,717</u> |

See notes to financial statements

**B.C. CRANBERRY RESEARCH SOCIETY**  
**Statement of Cash Flows**  
**Year Ended December 31, 2016**

|   | 2016             | 2015             |
|---|------------------|------------------|
| <b>OPERATING ACTIVITIES</b>             |                  |                  |
| Excess of revenue over expenses         | \$ 89,531        | \$ 50,307        |
| Item not affecting cash:                |                  |                  |
| Amortization of capital assets          | <u>14,791</u>    | <u>13,011</u>    |
|   | <u>104,322</u>   | <u>63,318</u>    |
| Changes in non-cash working capital:    |                  |                  |
| Accounts receivable                     | (607)            | 1,474            |
| Accounts payable                        | 247              | 2                |
| GST/HST payable (receivable)            | 1,545            | (4,241)          |
| Deferred income                         | <u>(171)</u>     | <u>171</u>       |
|   | <u>1,014</u>     | <u>(2,594)</u>   |
| Cash flow from operating activities     | <u>105,336</u>   | <u>60,724</u>    |
| <b>INVESTING ACTIVITIES</b>             |                  |                  |
| Land improvements                       | -                | (38,679)         |
| Buildings                               | -                | (19,753)         |
| Irrigation System                       | <u>(27,696)</u>  | <u>-</u>         |
| Term deposits                           | <u>(101,203)</u> | <u>30,000</u>    |
| Cash flow used by investing activities  | <u>(128,899)</u> | <u>(28,432)</u>  |
| <b>INCREASE (DECREASE) IN CASH FLOW</b> | <u>(23,563)</u>  | <u>32,292</u>    |
| Cash - beginning of year                | <u>38,400</u>    | <u>6,108</u>     |
| <b>CASH - END OF YEAR</b>               | <u>\$ 14,837</u> | <u>\$ 38,400</u> |

See notes to financial statements

**B.C. CRANBERRY RESEARCH SOCIETY**  
**Notes to Financial Statements**  
**Year Ended December 31, 2016**

1. DESCRIPTION OF BUSINESS

The Society was incorporated under the Society Act of British Columbia September 10, 2010 for the purpose of owning and operating a cranberry research farm.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNFPO).

Revenue recognition

The Society follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenues in the year in which related expenses are incurred. Unrestricted contributions such as dues and grants are recognized as revenues when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Grants

Grants are recorded when there is a reasonable assurance that the Society had complied with and will continue to comply with, all the necessary conditions to obtain the grants. Grants received for the purchase and development of property will be deferred and amortized to income on the same basis as the related assets are depreciated.

Measurement uncertainty

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

Capital assets

Capital assets are stated at cost less accumulated amortization. Capital assets are amortized over their estimated useful lives at the following rates and methods:

|                   |     |                      |
|-------------------|-----|----------------------|
| Buildings         | 4%  | straight-line method |
| Irrigation system | 10% | straight-line method |

The Society regularly reviews its capital assets to eliminate obsolete items. Government grants are treated as a reduction of capital assets cost.

**B.C. CRANBERRY RESEARCH SOCIETY**  
**Notes to Financial Statements**  
**Year Ended December 31, 2016**

3. TERM DEPOSITS

|                    |             |             |
|--------------------|-------------|-------------|
|                    | <u>2016</u> | <u>2015</u> |
| Term Deposits held | \$ 201,203  | \$ 100,000  |

The term deposits are casheable term deposits earning interest from .65% to 1.2% per annum, maturing from February 19, 2017 to February 19, 2019.

4. CAPITAL ASSETS

|                   | Cost              | Accumulated<br>amortization | <b>2016<br/>Net book<br/>value</b> | 2015<br>Net book<br>value |
|-------------------|-------------------|-----------------------------|------------------------------------|---------------------------|
| Land              | \$ 411,218        | \$ -                        | \$ 411,218                         | \$ 411,218                |
| Land improvements | 188,806           | -                           | <b>188,806</b>                     | 188,806                   |
| Buildings         | 184,082           | 26,858                      | <b>157,224</b>                     | 164,588                   |
| Irrigation system | 88,125            | 19,278                      | <b>68,847</b>                      | 48,578                    |
|                   | <u>\$ 872,231</u> | <u>\$ 46,136</u>            | <u>\$ 826,095</u>                  | <u>\$ 813,190</u>         |

5. RELATED PARTY TRANSACTIONS

During the year the Society received a grant of \$132,182 (2015 - \$101,150) from the BC Cranberry Marketing Commission (BCCMC). The organizations have members in common. These amounts are measured at the exchange amount which approximates fair value.

6. FINANCIAL INSTRUMENTS AND RISK MANAGEMENT

Interest Rate Risk

Interest rate risk is the risk that the value of the financial instrument might be adversely affected by a change in interest rates. The Society is exposed to interest rate risk primarily through term deposits held.

Fair Value

The Society's carrying value of cash, term deposits, accounts receivable, and accounts payable approximates its fair value due to the immediate or short term maturity of these instruments.



# BC Cranberry Research Farm

## 2016



The BC Cranberry Research Farm, operated by the non-profit BC Cranberry Research Society, demonstrates and investigates new cranberry cultivars and cultural practices. The Research Farm's continued objective is providing BC Cranberry Growers with the information they need to grow effectively and efficiently.

Throughout the year, short and long-term projects have progressed. Growers have indicated that they would like to see investigations of different growing mediums, irrigation systems and drainage development. Field 5 has been held in reserve, and will allow us, under the guidance of a steering committee, the opportunity to investigate these issues. In the short term, Dr. Renee Prasad, our Field Technician and our Director of Science Dr. Kim Patten will continue to evaluate the two breeding programs currently in trials (Rutgers and Valley Corp).

Continued observation and development of insect controls, weed and herbicide screenings, as well as pathogen controls were ongoing.

Pollinator observation and evaluations, and nutrition management were also central to work taking place on the farm.

The BC Cranberry Field Day attracted many visitors from across the country. Researchers, agrologists, elected officials, governmental representatives, allied trades and growers were all in attendance. It was a great educational opportunity. Dr. Kim Patten (WSU) and Dr. Nick Vorsa (Rutgers) provided detailed tours in field to discuss the varieties and trials. Progress to date, as well as the exciting future genetic potential of these new 21st century cranberry cultivars was shared.

Three open house farm days were held in 2016; one in May, the second in July, and the third in





# BC Cranberry Research Farm



September. Each day focused on different aspects of cranberry production and included written materials and updates on some of the current research projects.

The May session included engaging presentations with Dr. Nick Vorsa and Dr. Kim Patten. This was a great opportunity for growers to walk through the Research Farm as the fields were beginning to blossom. The general thoughts, ideas and observations on growing cranberries for the future from external perspectives were very well received. Growers were able to ask questions about plant nutrition, pathogen / quality control and insect management in an informal educational setting.

July saw demonstration topics including IPM management and scouting. Dr. Sheila Fitzpatrick shared findings and strategies for tipworm and cranberry girdler monitoring and control. Dr. Rebecca Harbut provided an update on Cranberry Field Decline, and the impacts on certain bogs in this growing region.

The September farm day focused on crop results. Varietals were evaluated for yield and berry characteristics. Staff worked diligently to harvest representative samples from all of the individual cultivars, and data collection and preparation of samples for storage and for further analysis was observed by growers. Observing science in action was an opportunity to correlate the exciting data in reports with the vines growing in the field.

Dr. Prasad was kept busy this summer working on several projects. She was well supported in planting new varietal trials in Field 2 by Dr. Nick Vorsa during his visit in the spring. These are the next series of Rutgers cultivars, focusing on pathogen and rot resistance. Field 4 saw the inception of a long term Girdler Control Project which involved various rates of Nematode application in conjunction with future sanding trials. The largest project which will involve significant data collection and tabulation is the Fungicide Trial Project in Field 1. This project will endeavor to demonstrate an effective fungicide program for growing conditions in BC.

Thank you to our farm manager Kyle Botkin who again did a great job of taking care of the day to day issues and keeping the farm healthy.

As always, a special thanks to our funding partner, Investment Agriculture Foundation of BC for their ongoing financial support.



For continuing information on the  
BC Cranberry Research Farm visit  
[www.bccranberries.com](http://www.bccranberries.com)



## BC CRANBERRY MARKETING COMMISSION

36376 Stephen Leacock Drive  
Abbotsford, BC V3G 0C2

Phone: 604-557-8717

Email: [info@bccranberries.com](mailto:info@bccranberries.com)

[www.bccranberries.com](http://www.bccranberries.com)

