

# BC Cranberry Marketing Commission

## Code of Conduct

All Members and Officers of the BCCMC are required to abide by this Code of Conduct (Code), and shall indicate their knowledge and understanding of the Code by signing this statement annually.

As a Member or Officer of the Commission, I:

- ◆ Agree to at all times act in a manner that appropriately advances the interests of the Commission;
- ◆ Agree to abide by the Commission Scheme;
- ◆ Agree to act in a manner that upholds the ethical, moral and legal standards normal and acceptable to the Commission, producers, and other stakeholders;
- ◆ Shall comply fully with all laws and regulations applicable to the Commission's operations, and shall make myself reasonably knowledgeable of the applicable laws and regulations;
- ◆ Agree to abide by the policies and procedures established by the Commission, as amended from time to time;
- ◆ Shall use the Commission's assets solely for their intended purposes;
- ◆ Shall treat all information and knowledge of the Commission as confidential, and shall not disclose or communicate information concerning the Commission to 3<sup>rd</sup> parties except as required by law or to properly advance the business of the Commission;
- ◆ Shall avoid any activity, interest or relationship which would create, or which might appear to create, a conflict with the interests of the Commission, including:
  - a. Accepting remuneration for activity outside the organization which may interfere with my ability to fulfill my responsibilities to the Commission;
  - b. Holding material ownership interests in businesses that could influence my decision making in fulfilling my responsibilities to the Commission; and,
  - c. Accepting gifts from growers, Agencies or other stakeholders of the Commission that might influence my decision making concerning the Commission.
- ◆ Agree to annually provide a list to the Manager of all other directorships which I hold;
- ◆ Shall record all transactions for which I am responsible accurately and truthfully;
- ◆ Shall treat all stakeholders respectfully and in a dignified and understanding manner. Specifically, I will ensure that the Commission does not tolerate discrimination or harassment of any kind;
- ◆ Shall ensure our Commission acts in a fair, reasonable and prudent manner in accordance with the law, the Act, the Scheme and the General Order.

## CONFIRMATION

I agree that failure to abide by the guidelines set down in this Code of Conduct (the "Code") shall be cause for my termination as a Member of the Commission.

I have read the Code and confirm that:

- I have complied with, and will continue to comply with, all provisions of the Code;
- I am not aware of any violations of the Code by any other person (including the Commission Members); and
- I will provide the Chair of the BCCMC with prompt written disclosure of all matters which appear to constitute violations of the Code.

Date: \_\_\_\_\_ Name: \_\_\_\_\_