

CRANBERRY WEB

The Newsletter of the BC Cranberry Marketing Commission
and the BC Cranberry Growers Association



Inside This Issue

Chair Report _____	1
Upcoming Events _____	1
General Orders re. Acreage _____	2
Producer Profile Request _____	2
Voter Registration Reminder _____	3
Communications _____	3
BC Cranberry Research	
Farm Update _____	4

CHAIR'S REPORT

With harvest just beginning the preliminary reports are that it will be a better crop than last year. Some of the replanted acres should help the crop average.

I would like to explore the issue of Commission transition. This is not in any way to be construed as a move to change the current officers of the Commission, rather it is to try and encourage the next generation of growers to become involved in their industry. It would be great if we could have some volunteers to sit on various committees - a great place to start. The next Commission election will provide for a fourth Director, a great opportunity to get involved. Being on the Commission requires a minimum amount of time as we only meet about 8 times a year plus some time for background work. Over the years, the many boards that I have been involved with, the Cranberry Commission is one of the best. You should all be proud of the way your Commission functions and the things that they have achieved. I'm certainly proud to be your Chair.

There was an open house at the Research Farm on September 25th. It was well attended and the speakers were great. This Farm is certainly a jewel in our industries crown.

Have a great harvest everyone.

Jack Brown, Chair

Upcoming Events

November 8, 2018:
COGA Emerging Issues Session, Abbotsford

February 19, 2019:
BC Cranberry Congress, Mayfair Lakes,
Richmond

March 5, 2019:
BC Cranberry Marketing Commission Annual
General Meeting, Mayfair Lakes, Richmond

BC Cranberry General Orders – Part 9 Planned Production on New or Additional Acreage

Notification of New Planting

1. Other than consolidating existing cranberry bogs, any person intending to plant new or additional acreage of the regulated product must notify the Commission by December 31st in the year prior to the year of planting. The notification shall include:
 - (a) The number of acres intended to be planted;
 - (b) The legal description and street address of the land on which the cranberry planting is intended;
 - (c) Confirmation the applicant owns the land or has a lease on the land for a term of at least three years;
 - (d) Confirmation from a designated agency that it will accept the production from the additional acreage;
 - (e) In the case of Producer Vendors a marketing plan, acceptable to the Commission, for the production from the new or additional acreage.

Confirmation of Planting

2. A person filing a notice under Section 1 of this Part is also required to notify the Commission when the planting has been completed.

Failure to Notify

3. In the event that new or additional acreages of the regulated product were planted without properly notifying the Commission, the Commission may at its discretion, exclude all or part of the production from those acreages when determining marketing orders as described in Part 10.



The BC Cranberry Marketing Commission is looking for producers for their next producer profile!

If you are interested in sharing your story, please contact Heather at info@bccranberries.com to learn more. Also, you can visit the website (www.bccranberries.com) to view existing profiles.

Reminder - Voter Registration

Communications were sent in April along with your license outlining the current information held at the Commission, including contact and farm info, registered name and registered voter (if applicable).

As required in Section 3(p) of the Regulations to the *Natural Products Marketing (BC) Act*, every partnership or corporation that is a Registered Grower shall in writing appoint an individual to vote on its behalf and shall file the appointment with the Commission.

A partnership or corporation may change its voting appointee by filing with the Commission a written appointment of a different individual by December 1.

If you are unsure of who is the registered voter for your operation, please contact Heather at info@bccranberries.com.

BC Cranberry Communications

Over the past few months, work has been done to update the BC Cranberry Marketing Commission website in effort to improve navigation and make it mobile-friendly. In August the new site went live, and has received positive feedback. So grab a phone and check it out!



On September 25th the BCCRS hosted another successful open house at the Research Farm in Delta. Dr. Vorsa and Dr. Harbut gave very interesting updates on their work that everyone enjoyed.



BC Cranberry Research Farm (BCCRF) Update

The Fall Open House at the BCCRF was attended by over 35 Growers, Researchers and Industry / Government participants. It was a great opportunity to walk the fields and observe the fruit just prior to harvest.

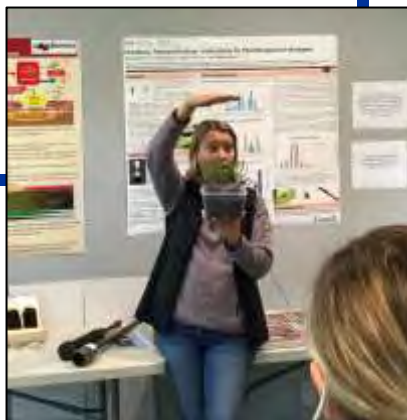
There are some very interesting cultivars from the 2015 and 2016 plantings beginning to bear fruit. Additionally, the 2013 plantings are now moving into the fourth year of data collection on these varieties. A couple promising varieties being released for future plantings are the RS 9-11 and the RS 99-25. Propagators are currently growing out plant material for these varieties, and they will hopefully be available to Growers in 2019/20.

Dr. Nick Vorsa, from Rutgers University, discussed the new cultivars with the participants. Highlighting the points of size, colour, firmness and keeping quality with respect to what the industry will require moving forward. He noted that the BCCRF has been a very beneficial location to grow and critique these new varieties. As our West Coast climatic situation is much different than NJ or WI, some varieties will perform better here – Case in Point the RS 99-25 which would not have been fast traced for release without the BCCRF Varietal Trials.

Dr. Rebecca Harbut also presented on the Canopy Management Demonstration Project. She discussed the results of top dressing Sand / Sawdust / Sand + Sawdust on the various plots in Field 3. Root / Soil Core samples were pulled from the different plot treatments and were presented to those in attendance. It was a great opportunity to see the root development and what methods may work best for our BC growing conditions.

We wish you all a safe and bountiful Harvest. We look forward to seeing you at the Cranberry Congress in February where we will hear much more from these researchers as well as Dr. Rene Prasad, our Research Farm Tech, who will discuss the data in more depth.

All the best for Harvest 2018,
BC Cranberry Research Society



Your Industry Representatives

BC Cranberry Marketing Commission

36376 Stephen Leacock Drive
Abbotsford, BC V3G 0C2
Phone 604-557-8717
Email info@bcccranberries.com

Commission Directors

Chair, Jack Brown
Directors
Todd May
Bob Mitchell
Jack DeWit
Jeff Hamilton
Manager, Heather Carriere

BC Cranberry Growers Association

21538 – 87B Ave
Langley, BC V1M 2E6
Phone 604-309-9868
Email
info@bcccranberrygrowers.com

BCCGA Board

Chair, Lynn Kemper
Executive Director, Mike Wallis