



## BC Cranberry Congress

February 18, 2020

### Agenda

- 9:00 am **Welcome and Opening Comments –**  
*~ Jeff Hamilton, Chair, Congress Committee*
- 9:05 **BC Cranberry Research Farm – Update**  
*~ Todd May, Chair, Research Committee*
- 9:15 **Research Farm Update: 2019 – Evaluating Varietal Performance**  
*~ Dr. Renee Prasad, University of the Fraser Valley (UFV)*
- 9:30 **Cultivar Variation in Pollination Deficit in BC Cranberries –**  
*~ Dr. Sandra Gillespie, University of the Fraser Valley*
- 9:45 **Genetic and Trait Research Past, Present and Future –**  
*~ Dr. Juan Zalapa – University of Wisconsin–Madison*
- 10:10 am BREAK**
- 10:30 **Spring Freezing Damage – video presentation**  
*~ Dr. Camilo Villouta– University of Wisconsin–Madison*
- 10:50 **Soil Moisture Sensors for use in BC Cranberry Production**  
*~ Miranda Elsby, Ocean Spray Cranberries*
- 11:10 **Fruit Texture & Quality Measures**  
*~ Dr. Juan Zalapa – University of Wisconsin– Madison*
- 11:30 ***Return on Investment Study***  
*~ Dr. Kim Patten – Washington State University Emeritus*
- 12:00 pm LUNCH**
- 1:00 **Farm Safety**  
*~ Dr. Kim Patten – Washington State University Emeritus*
- 1:10 **Newly Registered Pesticides**  
*~ Miranda Elsby, Ocean Spray Cranberries*
- 1:30 **Fungicide Presentation**  
*~ Kevin MacKinnon Bayer Crop Science*
- 1:50 **Cranberry IPM throughout the Season**  
*~ Heather Meberg, ES Crop Consult*
- 2:15 **Cranberry Historical Perspective**  
*~ John Wilson, Cranberry Institute*
- 2:30 **Closing**  
*~ Commission Chair, Jack Brown*

NO HOST RECEPTION – Meet and Greet the Speakers



**BC Cranberry Marketing Commission  
and the  
BC Cranberry Grower's Association**

**Cranberry Congress**

Tuesday, February 18, 2020

**Participant Assessment**

*(1 is lowest grade and 5 is the highest grade – circle one number)*

**Topics**

Addressed issues of priority and importance	1	2	3	4	5
Information presented was easy to understand	1	2	3	4	5
Practical and usable	1	2	3	4	5
Were your top 3 presentations? _____					

**Impact**

I will use this information within the next 2 years	1	2	3	4	5
I am interested in coming to Congress next year	1	2	3	4	5
I would recommend attending Congress to others	1	2	3	4	5

**Format**

Program length was about right	1	2	3	4	5
Kept my interest throughout the day	1	2	3	4	5
Sufficient time for questions and discussion	1	2	3	4	5

**Facility**

Location was convenient for me	1	2	3	4	5
The sound system worked well	1	2	3	4	5
The lunch was good	1	2	3	4	5

**General**

Please rate your overall level of satisfaction with the Congress	1	2	3	4	5
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How would you improve the Congress? \_\_\_\_\_

Please suggest additional topics/speakers for the future: \_\_\_\_\_