



## **BC Cranberry Marketing Commission** **Application for a Producer Vendor License**

### **Qualifications**

A Producer Vendor must have registered their cranberry acres with the Commission. At a minimum, a full Marketing Plan, farm map, food safety assurance\* and the licensing fee of \$100.00 must be submitted with this application. Incomplete applications will not be processed. Producer Vendor Licenses are valid for one year starting April 1, 2020 and ending March 31, 2021.

### **Producer Vendor Information**

Applicant Name: \_\_\_\_\_

Farm Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

Processing Facility Name: \_\_\_\_\_

Location: \_\_\_\_\_

Note: If the cranberry processing facility and the farm in Section 1 are separate legal entities, please provide a copy of the contract between the farm and the processing facility.

Is the processing facility licensed by the Canadian Food Inspection Agency? YES \_\_\_ NO \_\_\_

If yes, please attach a copy of the license.

Is the processing facility permitted by the Local Health Authority? YES \_\_\_ NO \_\_\_

If yes, please attach a copy of the license.

If other third party verification, eg. SQF, Gap, other please indicate which one \_\_\_\_\_

### **Production, Sales and Marketing Outline**

Size of growing area \_\_\_\_\_ acres

Please include farm map showing location and cranberry acreage

Volume Produced last season \_\_\_\_\_ barrels or \_\_\_\_\_ pounds

What agency did you market cranberries to last year? \_\_\_\_\_

Estimated Geographic Areas of Sales as Proportion of total Sales.

\_\_\_\_\_ BC \_\_\_\_\_ Interprovincial \_\_\_\_\_ U.S. \_\_\_\_\_ Asia \_\_\_\_\_ Europe \_\_\_\_\_ Other

Indicate which marketing channels you will be using such as Brokers, Farm Markets, Direct sales, retailers, etc. \_\_\_\_\_

What proportion of the crop will be sold as Fresh \_\_\_\_\_ or Processed \_\_\_\_\_?

### **Attestation**

I/We hereby confirm my intention to comply with the Commission General Orders and all directives.

Applicant Signature: \_\_\_\_\_ Date \_\_\_\_\_

\*Food Safety Assurance required depends on size of farm, where product is marketed and type of processing - check with the BC Ministry of Agriculture, CFIA and your local health authority