

# CRANBERRY WEB

The Newsletter of the BC Cranberry Marketing Commission  
and the BC Cranberry Growers Association



## Inside This Issue

|                               |   |
|-------------------------------|---|
| Chair Report _____            | 1 |
| Upcoming Events _____         | 1 |
| PNW Cranberry Congress _____  | 2 |
| Agency Applications _____     | 3 |
| Online Recipe Contest _____   | 3 |
| Research Farm Update _____    | 4 |
| BCGA Grower Notes _____       | 5 |
| 2021 Election _____           | 5 |
| AgriStability Deadline _____  | 5 |
| Planting info, Contacts _____ | 6 |

## CHAIR'S REPORT

What a difference a year makes! Unofficially this year's yield will be right around a million barrels. A great recovery from last year and a more normal production number. As the renovated acres come into production, we should be able to maintain this level of production.

The Commission was able to have one face to face meeting since the COVID-19 outbreak. We met at the Research Farm in September following all protocols. As well as our regular meetings, we held two Public Hearings for Agency applications via Zoom. One application was withdrawn, and I am pleased to welcome Coast Cranberries Ltd. as our newest Cranberry Agency.

The Congress and Research Committees have been active, and business is getting done. This year's Congress will be held over two mornings on February 18 & 19 and will be done online. Further information will be forthcoming. Please make a note of the dates.

The Research Committee has also been busy reviewing interim research reports and planning for next year's research projects. It will be great when we can once again meet face to face, in the meantime Zoom is working well.

The Commission continues to support AG in the Classroom and 4-H. Both of these organizations do a great job working with our youth.

As the Holiday Season approaches, we hope everyone is safe and healthy. From Lorrie and I we wish you all a very Merry Christmas and all the best for 2021.

**Jack Brown, Chair**

## Upcoming Events

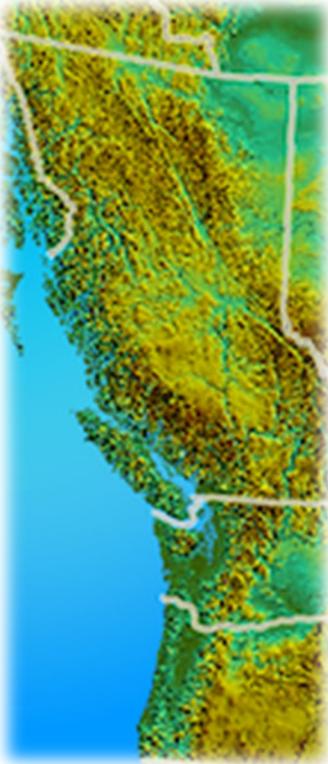
**January 30 – Feb 14, 2021:**  
Vancouver Wellness Show in-Home

**February 18-19, 2021:**  
**Pacific Northwest Cranberry Congress Online**

**March 3, 2021:**  
BCCGA, BCCMC and BCCRS Virtual AGMs

**March 15 to 18 2021:**  
Canadian Horticulture Council AGM, Online

## 2021 Pacific Northwest Cranberry Congress - Online



This year has brought many challenges with COVID-19 limiting gatherings and cancelling events; but it has also brought opportunities to partner efficiently and cost effectively internationally. Oregon and Washington cranberry growers face a lot of the same issues and growing conditions as BC growers and they have agreed to partner with BC in hosting a joint online Cranberry Congress in 2021. The agenda is packed with grower focussed, practical sessions. Hold the date/times. The event is on **February 18<sup>th</sup>** from 9:00 am to noon and **February 19<sup>th</sup>** also from 9:00 am to noon.

The morning of the 18<sup>th</sup> a panel will be giving presentations focussed on pest control including: Horsetail, moss and Using Herbicides on Difficult Weeds, Casaron and Newly Registered Products will be presented as well as Fungicide use and Callisto Tank Mixing. There will be a question and answer time with the panel as well.

The morning of the 19<sup>th</sup> a panel will present on current Research projects, including Variety Trials, Telemetry of Soil Moisture Sensors, Pollination Deficit and Vole Control. Agriculture and Agri-food Canada Researchers will also introduce themselves and their areas of inquiry.

We have tentatively scheduled a presentation on Developing a Fertilizer Plan and a session on heat protection in addition to a session on AgriStability.

Look for your invitation in your email next month.



## AGENCY APPLICATIONS UPDATE

Coast Cranberries Ltd Agency Application was reviewed at the online public hearing on September 30, 2020. The BC Cranberry Marketing Commission recommended approval of the application to the Farm Industry Review Board which accepted the recommendation and confirmed the designation of agency status on November 10, 2020. Coast can accept cranberries from registered growers starting this season.

RJT Blueberry Park Inc. withdrew their agency application with the confirmation that they will only purchase BC cranberries from licensed Producer-Vendors.

### Online Cranberry Recipe Contest – and the Winners Are...

Our Contest generated over 430 recipes from 272 entrants and over 3500 votes from 1300 voters. We had participants from all over the province and that ranged in age from 19 to over 63.

Our Grand Prize Winner – Maryalice Wood of Langley, BC won the contest with the most votes for a recipe her Cranberry Walnut Cheese Ball had 260 votes. Maryalice will receive a box of Craisins quarterly from Ocean Spray and was treated to a harvest tour by Travis Hopcott of Hopcott Farms (thanks Travis).



Winners of each menu category were:

Entrées - Naomi Lindstein with her Cranberry Stuffed Pork Roast

Soups and Salads – Brenda Sukkau for her Broccoli Cranberry Salad

Desserts – Amrita Narciso for her Apple Cranberry Crumble

Beverages - Anita Gonzalves for her Cranberry Crush

We had significant submissions in all categories, and we will be putting the recipes on our website once they have been collated and formatted correctly, watch our social media for them as they roll out.

# BC Cranberry Research Farm (BCCRF) Update

## WINTER UPDATE

2020 has come to an end, some would say not too soon. Overall, the BC Cranberry crop was up from 2019 and the BC Cranberry Research Farm was no exception. This was in fact the highest volume of fruit coming off the Research Farm at 1,930 bbls with an approximate average of 240 bbls per producing acre. In 2019 the total yield was 1,287 bbls – approximately 165 bbls per producing acre. This was a significant improvement, but it also has a similar correlation to BC's crop year to year. This fluctuation in yields is a good example for the cranberry industry, demonstrating the difficulty in crop forecasting and the wide crop swings due to local weather conditions, global climatic conditions and how they affect the cranberry phenology, pest pressure and what growers can do to improve the crop.

Even though a few projects were put on hold at the BCCRF in 2020, the Pandemic did not stop all ongoing research. Very important product screening and evaluation was replicated in Field 4 and throughout the edges of Fields 1 and 2. Miranda Elsby, Ocean Spray BC Sr. Ag Scientist has been collaborating with researchers in the other growing regions on this project. Over time, these evaluations will bring forth more effective crop protection products.

Evaluation of the Varietal Trials in Field 1 and 2 continued. A new interactive spreadsheet has been developed by Renee Prasad and her team at UFV to bring the varietal data and evaluation data together and to make this information available to help Growers decide what varieties are best for their future renovations. Renee with support from ES Crop Consultants, are looking to continue this research and develop new criteria for future evaluation.

Sandra Gillespie, also from UFV, has completed the second year of her pollinator study. Good progress has been made observing four different varieties, looking into pollinator limitation and timings. These findings will help growers plan for more effective cranberry flower pollination throughout the new varieties.

Miranda Elsby also continued the evaluation of Soil Moisture Sensors. With the use of mobile tensiometers, Miranda has been able to create soil moisture contour maps of the BCCRF fields. These are very informative, showing the soil moisture trends throughout the fields, which then may be correlated to yield and other characteristics. These are very exciting tools being evaluated. They bring the potential for growers to map their own fields and make improvements to the growing conditions before problems reach critical levels.

All the best in the New Year. We hope to see everyone online at the Spring 2021 Cranberry Congress. These projects, and more will be presented by the Researchers, allowing for opportunities to ask questions and access the information that has been collected and evaluated for the BC Cranberry Growers.

**BC Cranberry Research Farm**

## 2021 BCCMC Election – March 3, 2021

All registered Voters should have received an information package from the Council of Marketing Boards, our Independent Elections Officer regarding the 2021 Election. We have one Director/Member term ending in 2021. Please review your package of documents carefully including voting eligibility, nominations and key dates. A complete copy of the Election Policy was included in the Notice of Elections and can also be found on our website here: <https://www.bccranberries.com/growers/policies/>

If you want to change who is the registered voter for your operation or you did not receive this correspondence, please contact Coreen at [info@bccranberries.com](mailto:info@bccranberries.com).

### BCCGA GROWER NOTES

The Canadian Agricultural HR Council would like to learn about how the COVID-19 pandemic has affected your business, the supports your business needs, and your expectations for the future. They need this information to understand the impact of the pandemic on the agriculture workforce and to help ensure the agriculture industry is able to recover quickly in the coming years. Please complete the Employer Survey - COVID-19.

I'm sure many cannot wait to see the back-end of 2020. The BCCGA and its Directors wish all BCCGA Members and their families a safe and healthy Christmas Season and a Happy New Year.

### AgriStability 2019 FINAL DEADLINE – DECEMBER 31, 2020

File your T1273 Statement A-Harmonized AgriStability/AgriInvest Programs Information and Statement of Farming Activities. For Individuals or Statement A for Corporations, Coops and Special Individuals. Remember you must have filed your 2019 Farm Taxes with CRA.

Forms can be found at: [www.gov.bc.ca/AgriStability](http://www.gov.bc.ca/AgriStability)

There is a penalty of \$500.00 per month for the late submission. Producers who miss the late submission deadline of December 31, 2020 will not be eligible for program year benefits. For more information or assistance filling in your forms, please call 1-877-343-2767.

## As per our BC Cranberry General Orders – Part 9:

Remember to notify the BC Cranberry Marketing Commission of any new 2020 plantings or additional acreages of cranberries by December 31<sup>st</sup>.

*You will find all the forms you need on our website at the link below.*

<https://www.bccranberries.com/growers/forms-and-guides>

*Also do confirm when the planting has been completed.*

Please email the information to [info@bccranberries.com](mailto:info@bccranberries.com) or mail to #204 121 Shoreline Circle, Port Moody BC V3H 5G2. If you have any questions, please contact Coreen at 604-492-2726 (CRAN).

### Will you Step Up for your Industry?



The BC Cranberry Commission is seeking more grower input on the following Committees:

1. Industry Advisory Committee – be part of the team that chooses our next Independent Director
2. Research Committee – review and recommend research and demonstration projects to the benefit of BC's cranberry growers
3. Grower Education Committees – Congress, Field Day and/or other opportunities for growers to receive information and to share knowledge with each other.

## Your Industry Representatives

### BC Cranberry Marketing Commission

#204 121 Shoreline Circle  
Port Moody, BC V3H 5G2  
Phone 604.492.2726 (CRAN)  
Email [info@bccranberries.com](mailto:info@bccranberries.com)

### Commission Directors

Jack Brown, Chair  
Todd May  
Andreas Dolberg  
Jack DeWit  
Jeff Hamilton  
Clinton May

Coreen Rodger Berrisford,  
General Manager

### BC Cranberry Growers Association

21538 – 87B Ave  
Langley, BC V1M 2E6  
Phone 604-309-9868  
Email

[info@bccranberrygrowers.com](mailto:info@bccranberrygrowers.com)

### BCCGA Board

Lynn Kemper, Chair  
Mike Wallis,  
Executive Director