



2021 BC CRANBERRY INDUSTRY PRODUCTION RESEARCH PRIORITIES

HIGH PRIORITY

Canopy Management	Identification of Management Practices resulting in healthy plants in new and established fields relevant to BC environmental conditions.
Cranberry Tipworm	(1) The development of management strategies relevant to BC conditions. (2) Find control methodologies acceptable for export markets.
Drainage	Include drainage uniformity and efficiency.
Fruit Quality	Fruit rot; Firmness; Fungicide use and timing; Delivery systems; Mechanical damage; Cultural practices
Irrigation and Chemigation Design and Delivery	(1) Improve irrigation scheduling with respect to crop health needs and production maximization, including the use of soil moisture sensors for on farm decision management (2) Irrigation Frost Protection Systems (3) Improvements to designs for distribution uniformity and effectiveness of chemigation; and (4) Identifying chemistries compatible with chemigation
Nutrient Management	Development of techniques and systems to maximize the production value of nutrient applications.
Perennial Weeds	Effective control of perennial weeds, including but not limited to Buttercup; Vetch; Silverleaf; Yellow Loosestrife; Sheep Sorrel; Blackberries; Morning Glory; Lotus and Grasses
Sustainability	Sustainable BMP's for cranberry production in BC.
Varietal Evaluation	(1) Understand and identify the horticultural characterizations of newer varieties for characterizations such as yield and quality in BC conditions. (2) Understanding the purity of genetics of existing varieties.



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MEDIUM PRIORITY

Alternative Delivery Systems	Development of reduced risk systems.
Blackheaded Fireworm	Evaluation of control materials compatible with chemigation.
Cranberry Girdler	The development of management strategies relevant to BC conditions.
Dearness Scale	Monitor the impact of natural predators and parasitoids; Determine if there are alternative host plants on or near cranberry farms; Determine if scale is mechanically transmitted; Evaluate reduced-risk insecticides for control of crawlers.
Industry Innovations	(1) Economic or labour saving innovations with potential widespread utility for BC cranberry growers. (2) Imaging /mapping technology (3) Use of on-farm data for crop management.
Pollinators	Bee colony efficiency and native pollinator research.
Rodent Controls	Development of techniques to monitor, and assess damage done by rodents, and to prevent rodent damage.
Sparganothis Fruitworm/ Cranberry Fruitworm	Determination of the current levels of infestation throughout the BC cranberry industry; Review timing of effective sweep net monitoring; Identify natural enemies.

LONGER TERM

Organic Production	Identification of cost-effective management techniques to produce organic cranberries.
Beneficial Insects	Identification of natural enemies of high priority cranberry pests and identification of the conditions that optimize their potential benefits.
Weevils	Identification of effective population suppression pesticide applications or management techniques.