

CRANBERRY WEB

The Newsletter of the BC Cranberry Marketing Commission
and the BC Cranberry Growers Association



Inside This Issue

Chair Report	1
Upcoming Events	1
BCCGA Update	2
AgriStability Deadlines	2
2023 Research Projects	3
2023 PNW Congress	4
2023 BCCRS Scholarship	5
BCCMC AGM report	6
Contact Information	6

Upcoming Events

April 12, 2023:
BCCMC Commission Meeting

June 8, 2023
BC Cranberry Research Farm Open House

June 28, 2023:
BCCMC Commission Meeting

August 14, 15, 2023
CMC meetings, Gleneden Oregon

CHAIR'S REPORT

I have been fascinated to learn about your industry in the last three months.

My farm girl heart is very excited about putting on my boots and taking farm tours to understand more about your sector from your site and perspective.

I plan to do farm tours with Jack in April.

The Annual General Meeting was held on March 7, 2023, and despite my newbie's nerves went very well. We had an excellent speaker who provided some insight into the berry world. In addition, Todd May was re-elected by acclamation for another term.

On February 23 and 24, The Pacific Northwest Cranberry Congress Online was well attended by growers from BC, Washington, and Oregon. I missed this session but heard that there were many excellent presentations on cranberry-related research across North America.

Hosting the congress virtually has created more accessibility and a wider variety of speakers. I plan to prioritize my attendance next year, and I hope you will join in!

As a reminder to producers, COGA workshops have also been hosted virtually. As discussed during the AGM, we will disseminate information on upcoming COGA workshops, and licensed growers can register with their fees covered by the Commission. These workshops have a variety of topics and information. They are worth your time to attend.

I have heard such amazing things about The Research Farm and how it is an excellent asset to cranberry growers in BC. I am looking forward to my tour and have invited the BC Agriculture Minister to join me when I am there in the late spring or early summer.

I remain honored to serve producers as chair and look forward to meeting you personally in the coming months.

Regards,

Stephanie

BC Cranberry Growers Association Updates

BCCGA AGM

The BCCGA AGM was held on-line March 7 following the BCCMC AGM.

The overall composition of the Board has not changed much with Director's whose 2-year terms expired, agreed to allow their names to stand for re-election. However, one of the Association's long time Director and member, Darsh Banns, stepped down from the Board after many continuous years of service. Thank you Darsh, we will miss your input. The Board also wishes to extend their gratitude to Miranda Elsby who's technical advice came in very handy over the years. And finally, I would like to thank the Board members in general for stepping up year after year to represent industry.

FVGC AGM

On March 14-16, Andreas Dolberg, BCCMC Director, and I had the opportunity to attend the Fruit and Vegetable Growers of Canada (FVGC) 100th AGM held at the Westin Bayshore in Vancouver. The FVGC (formerly Canadian Horticulture Council) is a national pan-horticulture organization that lobbies government on behalf of Canadian horticulture organizations.

The three day event covers a wide variety of topics, organized under committees on the subjects of: Trade & Marketing, Business Risk Management, Energy, Environment and Climate Change, Industry Standards and Food Safety, and Labor. These subject areas are then also represented by working groups organized under regional sectors; Potato, Greenhouse Vegetable, Apple, Field Vegetable, Associates and Berry. Cranberries of course are included in the Berry group.

Presentations were also made by CFIA and ESDC officials, as well as the Federal Minister of Agriculture, Minister Babineau, who was asked some rather challenging questions from the FVGC membership. While no definitive information or statements were provided on the upcoming new 5-year Sustainable Canadian Agricultural Partnership (SCAP) Funding, it is clear that government is moving towards cross-compliance with federal initiatives in order to receive government funding. More to come.

Mike Wallis, P.Ag.

AgriStability 2023 New Participant Deadline April 30, 2023

and 2022 Late Participant Deadline – June 30, 2023

AgriStability is a low-cost business risk management program that helps farm operations manage large declines in net farming income due to market conditions, production loss, or increased costs of production. AgriStability is a whole-farm program that offers personalized coverage for each farm based on income tax and production information. To enroll click [HERE](#).

To take advantage of the 2022 Late Participant Deadline click [HERE](#).

If you have any questions about Late Participation or the AgriStability program please contact them at AgriStability@gov.bc.ca or by calling toll free 1-877-343-2767.

BC Cranberry Research Projects for 2023

Once again, researchers were asked to submit project proposals to address industry research priorities. Priorities are identified by the Research Committee as “High”, “Medium” and “Longer Term”. The Committee met recently to review submitted proposals. This year, projects recommended for full or partial funding include:

1. **Evaluation of Cranberry Variety Performance at the BC Cranberry Research Farm – Comparison of Canopy Performance** - ES CropConsult, R. Prasad
2. **Evaluating biorational and conventional insecticides suitable for the export market to reducing cranberry tipworm populations and effect on yield** – AAFC, C. Jayasinghe
3. **Assessing an herbicide layering strategy in newly renovated and established cranberry fields (Year 3)** – AAFC, J. Bae
4. **Testing herbicide efficacy on priority weeds and evaluating crop tolerance in British Columbia’s cranberries** – ES Cropconsult, Ltd. E Jeffs
5. **Evaluation of cranberry varietal performance in response to environmental warming** – Univ of Fraser Valley, L. Erland

To see interim and final research reports from the 2022 Research Projects; go to the BCCMC Website: <https://www.bccranberries.com/growers/research-project-results/>

***KUDOS* to TRAVIS HOPCOTT**

Travis and Brad Hopcott were awarded the BC Outstanding Young Farmers for 2023. Hopcott farms has not only cranberries, but a beef operation, abattoir, store, bistro, and agri-tourism. Travis is responsible for the cranberry part of the operation and then some. Quite a few of us got to partake in the agri-tourism part of their operation as well as cranberries at the 2022 Field Day. We wish Travis and Brad the best at the National finals in Laval Quebec, November 22nd to the 26th!

PNW Cranberry Congress – February 23 & 24, 2023

Our third year running online, the PNW Congress was held last month. Speakers were from Canada and the US and Oregon State University graciously hosted the Zoom event. Both mornings had over 115 attendees.

A special thanks to our speakers, as follows:

1. Grant Keefer, BC Cranberry Research Society – BC Cranberry Research Farm Update
2. Renee Prasad, University of the Fraser Valley – Variety Trials
3. Christelle Guedot, UW-Madison – Impact of pollinator gardens on wild bees and yield in Cranberry
4. Karen Cahill - Cranberry Marketing Committee Update
5. Allison Jonjak, University of Wisconsin-Madison – Nutrient Management
6. Hilary Sandler, UMass Cranberry Stn – U of Mass Grower Resources
7. Renee Prasad, UFV – Exploring Canopy and Fruit Response to Fertilizer Applications in BC Growing Conditions
8. Charitha Jayasinghege, Agriculture and Agri-Food Canada – Canopy Management with Prohexadione Calcium
9. Bill Franz and Katie Ghantous – Cranberry Institute Update
10. Lauren Erland, Univ of Fraser Valley – Introduction
11. Laura Kraft, Washington State University – Introduction
12. Kelly Wang, Univ of British Columbia – BC Pest monitoring and weather project
13. Elizabeth Jeffs, ES Cropconsult Ltd – Aphid Prevalence and Identification in BC Cranberries
14. Heidi Lundstrum, ES Cropconsult Ltd – BC Cranberry IPM Bulletin
15. Didier Labarre, University of Quebec – QC IPM Resource
16. Peter Oudemans, Rutgers University – Fungicide Trials
17. Allison Jonjak, UW-Madison – Pesticide Trials
18. Cyrane Pouet, APCQ – Mating Disruption to Control Blackheaded Fireworm
19. Caroline Bedard, BC Ministry of Ag – Canadian Minor Use Pesticide Registration Process and Updates
20. Jichul Bae, Agriculture and Agri-Food Canada – Field horsetail management with Herbicide Layering
21. Marcelo Moretti, Oregon State Univ. – Updates in Weed Control in Cranberry
22. Sam Toch, Ocean Spray – Washington Research

Thanks to Jeff Hamilton for being our Master of Ceremonies and for Cassie Bouska for managing the Zoom, doing all the polls and generally keeping the platform working for the Conference.

A copy of the 2023 Congress presentations can be found on the Commission's website:

<https://www.bccranberries.com/growers/cranberry-congress/>

BC Cranberry Research Society 2023 Scholarship

The BC Cranberry Research Society is offering a \$2,500 scholarship grant for a family member of a grower licensee, towards the cost of post-secondary education.

The scholarship grant is available for attendance at any recognized post-secondary institution within BC or out of Province. Funds awarded must be used within an initial 12-month period. Applications will be reviewed by a designated Committee and one award will be made each year.

If you, or a family member may be interested, please contact Coreen for more information on how to apply at info@bccranberries.com.

Registering New Acreage or transfer of acres

All Growers and Grower Vendors are reminded that you must register any additional intended acreage with the Commission prior to planting. In addition, transfer of acres need to be submitted to the Commission. Both short forms can be found on the Commission's website at this link [HERE](#):





BC CRANBERRY MARKETING COMMISSION AGM

The Commission held its AGM online and had 15 guests in addition to the 4 Directors and General Manager.

Stephanie Nelson, chaired her first AGM for the Commission and did an excellent job. Jack DeWit gave the Chair report as Vice Chair of the Commission since Kalpna Solanki has moved to the Turkey Marketing Board. Coreen Rodger Berrisford did the General Manager report and covered promotions, licensing and the field day. Todd followed with a report on the Research Committee and the BC Cranberry Research Society.

Della Oberhoffner, General Manager of the Council of Marketing Boards announced that Todd May was acclaimed as Director for another three year term as there were no other nominations. Thank you, Todd, for your continued service to the industry!

The auditor, Agatha Cluff, CPA, CA, CFP presented the audited financial statements. It was a clean audit. Jack Wessel has done a great job again as our bookkeeper.

The Commission has a vacant Director position and welcomes interested registered growers to contact us for more information on the value of becoming a director, the roles, responsibilities and process to stand for election. Contact Coreen at info@bccranberries.com.

Your Industry Representatives

BC Cranberry Marketing Commission

New Address

#155 – 46213 Hak'weles Rd
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Phone 604.846.6907

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Commission Directors

Chair, Stephanie Nelson
Directors
Jack DeWit
Jeff Hamilton
Todd May
Andreas Dolberg

General Manager
Coreen Rodger Berrisford

BC Cranberry Growers Association

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BCCGA Board

Chair, Lynn Kemper
Dale Duley
Garrett May
Grant Keefer
Joe Rodwell
Kyle May
Carolyn Teasdale, BCMAFF

Executive Director, Mike Wallis